

From: "Angela Madden \(\acrews1\)" <acrews1@memphis.edu>  
To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>  
Date: 4/18/2017 1:24:38 PM  
Subject: Re: Survey

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I cannot edit a PDF, so here are my suggestions:

1. Fix the category heading on Question 4 from Strongly Agree to Strongly Disagree;
2. Make the following Question 4:
4. Respond to the following statement:  
I believe that law enforcement is biased and unfairly targets certain groups because (choose all that apply):
  - a. I have had a bad experience with law enforcement;
  - b. I have family members who have had bad experiences with law enforcement;
  - c. I have friends who have had bad experiences with law enforcement;
  - d. I have heard about people having bad experiences with law enforcement;
  - d. I do not believe law enforcement is biased or unfairly targets certain groups.

That's about the cleanest way to delve deeper into responses without asking a series of questions.

Thanks!  
AM

Angela D. Madden, Ph.D.  
Research Associate Professor  
Public Safety Institute

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From: William Gibbons (wgibbons)  
Sent: Monday, April 17, 2017 2:03:15 PM  
To: Angela Madden (acrews1)  
Subject: Fw: Survey

Are you working on response options ? We need closure !

Bill Gibbons  
Executive Director  
The Public Safety Institute

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Memphis, TN 38152

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From: Angela Madden (acrews1)  
Sent: Wednesday, April 12, 2017 9:39 PM  
To: William Gibbons (wgibbons); Michael.Rallings@memphistn.gov  
Cc: Jryall@memphistn.gov; floyd.bonner@shelby-sheriff.org; amy.weirich@scdag.com; OldhamB@shelby-sheriff.org  
Subject: RE: Survey

All,

That's a good point.

Survey Monkey can accommodate open ended responses, but I could create response options, which would be easier to analyze.

AM

Dr. Angela Madden, Research Associate Professor  
Public Safety Institute  
University of Memphis

Sent from my Samsung device

----- Original message -----

From: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>  
Date: 4/12/17 7:29 PM (GMT-07:00)  
To: Michael.Rallings@memphistn.gov  
Cc: Jryall@memphistn.gov, floyd.bonner@shelby-sheriff.org, amy.weirich@scdag.com, OldhamB@shelby-sheriff.org  
Subject: Re: Survey

Not sure SurveyMonkey will accommodate an open ended question like that, but I will check.

Sent from my iPhone

On Apr 12, 2017, at 6:19 PM, "Michael.Rallings@memphistn.gov" <Michael.Rallings@memphistn.gov> wrote:

On items under #4, it seems the respondent should have to explain why LE is biased, etc. and have the ability to detail the reason for any negative response. Maybe a why?

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Director Michael Rallings  
Memphis Police Department  
201 Poplar Avenue  
Suite 12-12  
Memphis, TN 38103  
901.636.3705 (office)  
901.636.3124 (fax)

Community Outreach Program (C.O.P), a proactive initiative developed by the Memphis Police Department, to improve the quality of life of citizens and reduce juvenile violence, utilizing crime prevention techniques through identification, enforcement and education within the community.

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From: William Gibbons (wgibbons) [<mailto:wgibbons@memphis.edu>]  
Sent: Wednesday, April 12, 2017 4:15 PM  
To: Rallings, Director Michael; Oldham, Bill  
Cc: Ryall, James; [floyd.bonner@shelby-sheriff.org](mailto:floyd.bonner@shelby-sheriff.org); Amy Weirich  
Subject: Fw: Survey

Director and Sheriff,

You will recall the new OSC plan has as one of its measureable outcomes improved community satisfaction with law enforcement. We agreed that, in order to get a baseline measurement, we needed to do a survey of citizens this year, then follow that up with additional surveys moving forward.

Attached you will find an INITIAL DRAFT of a survey. We want to make sure you are comfortable with any survey that is conducted. Please review the draft over the next week and let me know of any changes /additions/deletions you feel should be made.

The plan is to distribute the survey via SurveyMonkey through the county.

If I do not hear back from you by next Wednesday (a week from today), I will assume you are ok with the draft.

Bill Gibbons  
Executive Director  
The Public Safety Institute



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From: Sharon Walker <[swalker@memphiscrime.org](mailto:swalker@memphiscrime.org)>

Sent: Wednesday, April 12, 2017 3:55 PM

To: William Gibbons (wgibbons)

Subject: Survey

As requested Sam

g9999